



JNAN VIKAS MANDAL'S (Linguistic Minority)

Mohanlal Raichand Mehta College of Commerce
DiwaliMaa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R.T. Doshi College of Computer Science
Plot no.9, Sector -19, Airoli Navi Mumbai

Department Of BAMMC

Report on Bridge Course and Certificate Course (Term-I, 22-23)

1. Bridge Course –

The department of BAMMC conducted a bridge course for SY and TYBAMMC students to reconnect learners with their previous studies. The Bridge course helps students to relate past learned text with the upcoming curriculum of the year and create better understanding.

2. A certificate course was conducted for SY and TYBAMMC students.

It was observed by faculties that being the mass media students, students should have fluency in the English language, in Hindi as a National language, and Marathi Language as a state language. Hence to strengthen media students' language craft, conducted a Basic Level grammar course.

Sr. No	Title of the Course	Class	Date (From-To)	Duration	No Students Attended	No Students Qualified and Certificate was issued.
1.	Bridge course	SYBAMMC	13 th June to 18 th June 2022.	40 Hrs	15	14
2.	Bridge course	TYBAMMC	13 th June to 18 th June 2022.	40 Hrs	10	10
3.	Certificate course	SY and TYBAMMC	20 th June to 25 th June	30 Hrs.	15	12

Dr. Savitri Dholey
Savitri
Coordinator-BAMMC.



BAMMC Bridge Course Time Table 2022-23

Date	Timing	SYBAMMC	TYBAMMC
13/06/22	7.00 to 8.00	Sagar K	Savitri D
	8.00 to 9.00	Jael Angel J	Sindhu R
	9.00 to 10.00	Sindhu R	Sagar K
	10.20 to 11.20	Savitri D	Sagar K
14/06/22	7.00 to 8.00	Savitri D	Sindhu R
	8.00 to 9.00	Sagar K	Savitri D
	9.00 to 10.00	Savitri D	Sindhu R
	10.20 to 11.20	Shakuntala K	Savitri D
15/06/22	7.00 to 8.00	Savitri D	Sagar K
	8.00 to 9.00	Jael Angel J	Sindhu R
	9.00 to 10.00	Sagar K	Savitri D
	10.20 to 11.20	Sindhu R	Sagar K
16/06/22	7.00 to 8.00	Sindhu R	Sagar K
	8.00 to 9.00	Jael Angel J	Sindhu R
	9.00 to 10.00	Savitri D	Sagar K
	10.20 to 11.20	Sagar K	Savitri D
17/06/22	7.00 to 8.00	Sindhu R	Savitri D
	8.00 to 9.00	Jael Angel J	Sagar K
	9.00 to 10.00	Shakuntala K	Sindhu R
	10.20 to 11.20	Shakuntala K	Sagar K
18/06/22	7.00 to 8.00	Sagar K	Sindhu R
	8.00 to 9.00	Jael Angel J	Savitri D
	9.00 to 10.00	Shakuntala K	Sindhu R
	10.20 to 11.20	Shakuntala K	Savitri D

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Bridge Co
Time table



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Program	BAMMC
Year	2022-23
Class	SYBAMMC
Course	Bridge Course
Total Marks	100
Number of Lectures	40

Objectives of the Course

1. To render an understanding of the importance of communication in media.
2. To understand visual communication through social media.
3. To understand relationship between human behavior and mass media.
4. To understand concept of Mass Media Studies and its applications in life.
5. To understand the importance of media in politics, economics, social life, global and local culture.
6. To encourage understanding and critical evaluation of new and old media technologies.
7. To understand the contemporary and historical impact of media on individuals and societies.

Course Outcome

1. The program enables the students to develop critical thinking, writing skills and effective oral communication.
2. Learners will develop an awareness of political, social and corporate issues in a global level.
3. The program will equip students to make careers in different industries related to media.
4. To provide the students basic understanding about the concept of public relations.

Syllabus

Module	Topic	Lectures
1	Role of Visual Communication in Advertising.	06
1.1	An introduction to visual communication theories.	02
1.2	Social responsibilities of Advertising.	02
1.3	The Relationship between the human behavior and Mass Media.	02
2	Media theories, practices and its implications	06
2.1	An introduction to Media theories – its evolution.	01
2.2	Forms of various media communication	01



2.3	Perspectives and practices of different media Mass media content of radio, T.V, film, newspaper, magazines, books, music, digital gaming, internet and social media.	03
3	Overview of Constitution	06
3.1	A brief introduction to Indian Constitution	02
3.2	India's legal system – structure and hierarchy of Indian Judiciary – the various levels of courts for civil and criminal action	02
3.3	Media and Democracy	02
4	Writing for Media	06
4.1	Report Writing	2
4.2	Press Release	1
4.3	Copywriting	1
4.4	Creativity in workplace	2
5	Fundamentals of Computer	06
5.1	Microsoft Word: - Interface, Templates, Text formatting, working with images, create an index, bibliography, create brochures, flyers	01
5.2	Microsoft Excel: - Create a spreadsheet, Format cells, rows, columns, and entire worksheets so they fit and match your data, enter data into a spreadsheet, use formulas and functions for math, accounting, and totalling, create formulas and functions, create charts and diagrams for your data, Create data lists and forms	03
5.3	Microsoft PowerPoint: - Create new presentations from scratch, add text, pictures, sounds, movies, and charts to your presentations, Design slides using themes, colours, and special effects, animate objects on slides, add special effects to slide transitions to spice up your presentations, set up slide shows and rehearse timings for your slides	02
Total Lectures		30



Order Class : TYBMM, | End of List, | End of List

S.No.	Surname	Name of Students	Class	Roll No
1.	ADAL	ADAL SHIVANAND NARAYAN DAMAYANTHI	TYBMM	12001
2.	Babinwala	Babinwala Shruti Girish Hemlata	TYBMM	12002
3.	Barandwal	Barandwal Ajay Bansilal Parvati	TYBMM	12003
4.	Bhote	Bhote Tine Vijay Seeta	TYBMM	12004
5.	Dhotre	Dhotre Satish Babu Nagamma	TYBMM	12005
6	Mukaddam	Mukaddam Fareeha Faiz Shagufta	TYBMM	12015
7	Nagarkar	Nagarkar Pranay Mahesh Manisha	TYBMM	12016
8	Surve	Surve Mamta Kishor Kalpana	TYBMM	12027
9	Wadnere	Wadnere Kshitij Pravin Swati	TYBMM	12028
10	Yadav	Yadav Tushar Avadh Narayan Laxmi	TYBMM	12029

Savitri

Dr. Savitri Dholey
Cordinator

Leena

Dr. Leena Sarkar

Principal
PRINCIPAL

JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.- 19, AIROLI,
NAVI MUMBAI-400 708



Under Class : S.Y. BMM, [] End of List, [] End of List

S.No.	Surname	Name of Students	Class	Roll No
1.	-	- Anvesha Yadav Gajraj Chandramukhi Devi	S.Y. BMM	11001
2.	Bankar	Bankar Praful Baburao Jyoti	S.Y. BMM	11002
3	DAS	DAS AARYAN TIGER SANGEETA	S.Y. BMM	11005
4	Mane	Mane Harshal Jeetendra Sanjivani	S.Y. BMM	11018
5	MEHTA	MEHTA DRISHTI MAYURBHAI DIMPLEBEN	S.Y. BMM	11019
6	Mhatre	Mhatre Darshita Sanjay Sangeeta	S.Y. BMM	11020
7	Pawar	Pawar Aniket Sunil Vaishali	S.Y. BMM	11022
8	RAUT	RAUT RASIKA VISHWANATH RAKHAMA	S.Y. BMM	11025
9	Salian	Salian Krutika Yatish Sonali	S.Y. BMM	11026
10	Shetty	Shetty Shreyanka Navin Sunita	S.Y. BMM	11029
11	TARALKAR	TARALKAR KANISHKA RAJAN ANURADHA	S.Y. BMM	11031
12	Tawde	Tawde Tejas Vijay Prajakta	S.Y. BMM	11032
13	Varekar	Varekar Aditya Krishna Sharda	S.Y. BMM	11033
14	Vishwakarma	Vishwakarma Premsagar Prabhunath Nirmala	S.Y. BMM	11034

Savitri

Dr. Savitri Dholey
Coordinator



Leena

Dr. Leena Sarka

Principal
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MohanlalRaichand Mehta Collège of Commerce
DiwaliMaa Degree College of Science
AmritlalRaichand Mehta Degree College of Arts
Padmashree(Dr.) R.T. Doshi Degree College of Computer Science
Plot no.9, Sector -19, Airoli Navi Mumbai

Academic year : 2022-23

Class : SYBAMMC/ TYBAMMC

Certificate Course Time Table

Time	Department : BAMMC					
	Day					
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07.00 to 8.00	Savitri D	Sindhu R	Sagar K	Savitri D	Sindhu R	Sagar K
08.00 to 09.00	Sindhu R	Sagar K	Savitri D	Sindhu R	Sagar K	Savitri D
09.00 to 10.00	Sagar K	Savitri D	Sindhu R	Sagar K	Savitri D	Sindhu R
10.20 to 11.20	Savitri D	Sindhu R	Sagar K	Savitri D	Sindhu R	Sagar K

Sign. Of HOD Savitri



Sign. Of Principal Sagar K

PRINCIPAL

JNAN VIKAS MANDAL'S
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Program	BAMMC
Year	2022-23
Class	SYBAMMC & TYBAMMC
Course	Basic Grammar level-II
Total Marks	100
Number of Lectures	40

Objectives of the Course

1. To understand the basic craft of language.
2. To know the proper sentence framing in each language.
3. To understand the importance of the use of correct language in media as well as in day-to-day life.

COURSE OUTCOME

1.	Students will be able to write correctly.
2.	Students will develop language proficiency.

Module	Syllabus	
	Topic	Lectures
1	(हिन्दी व्याकरण - द्वितीय स्तर) Hindi Grammar Level-II	14
1.1	क्रिया, क्रिया के भेद, वचन, लिंग	04
1.2	काल और उसके भेद	02
1.3	वर्तमान काल के भेद	02
1.4	भूतकाल के भेद	02
1.5	भविष्यत काल के भेद	02
1.6	वाक्य रचना	02
2	ENGLISH GRAMMAR LEVEL-1	02
2.1	Parts of Speech- Writing practice -revision Articles, sentence practice- Practice and uses	13
2.2	Types of sentences, Subject verb agreement- advanced sentences Practice	03
2.3	Tenses and its usage in written as well as spoken English- combination of tenses	02
2.4	Use of punctuation and placing of a word differently in different places to alter the meaning- Practice of more complicated sentences	03
2.5	Word Games, creation of vocabulary, learning of new vocabulary	02
3	Marathi Grammar Level-I (मराठी व्याकरण - प्राथमिक)	03
		13



3.1	व्याकरण - संज्ञा, सर्वनाम, विशेषण, क्रियापद, क्रियाविशेषण, काळ	04
3.2	शब्दसंग्रह आणि शब्द ओळख.	03
3.3	वाचन आणि श्रवण कौशल्य	03
3.4	संभाषण कौशल्य	02
3.5	लेखन कौशल्य	01
Total Lectures		40

Savitri

Dr. Savitri Dholey
Co-ordinator

Leena

Dr. Leena Sarkar
Principal



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NAVI MUMBAI-400 708

er
SS : TYBAMMC
Certificate
course
participnats list ,
2022-23, Term-I

No.	Surname	Name of Students	Class	Roll No
1.	ADAL	ADAL SHIVANAND NARAYAN DAMAYANTHI	TYBMM	12001
2.	Babinwala	Babinwala Shruti Girish Hemlata	TYBMM	12002
3.	Mukaddam	Mukaddam Fareeha Faiz Shagufta	TYBMM	12015
4.	Nagarkar	Nagarkar Pranay Mahesh Manisha	TYBMM	12016
5	Wadnere	Wadnere Kshitij Pravin Swati	TYBMM	12028
6	Yadav	Yadav Tushar Avadh Narayan Laxmi	TYBMM	12029



Under
Class : **SYBAMMC**
certificate
course
participants list
2022-23.

S.No.	Surname	Name of Students	Class	Roll No
1.	-	- Anvesha Yadav Gajraj Chandramukhi Devi	S.Y. BMM	11001
2	DAS	DAS AARYAN TIGER SANGEETA	S.Y. BMM	11005
3	MEHTA	MEHTA DRISHTI MAYURBHAI DIMPLEBEN	S.Y. BMM	11019
4	RAUT	RAUT RASIKA VISHWANATH RAKHAMA	S.Y. BMM	11025
5	Salian	Salian Krutika Yatish Sonali	S.Y. BMM	11026
6	Shetty	Shetty Shreyanka Navin Sunita	S.Y. BMM	11029





DIWALI MAA DEGREE COLLEGE OF SCIENCE

AMRITLAL RAICHAND MEHTA DEGREE COLLEGE OF ARTS

PADMASHREE (DR.) R. T. DOSHI DEGREE COLLEGE OF COMPUTER SCIENCE

PLOT NO- 09, SECTOR-19, AIROLI, NAVI MUMBAI- 400708

NAAC RE-ACCREDITED 'A' GRADE (CGPA- 3.33) (2ND CYCLE)

(AFFILIATED TO UNIVERSITY OF MUMBAI)

CERTIFICATE

Awarded to **Fareeha Mukaddam (TYBAMMC)** who successfully completed Certificate Course in '**Basic Grammar Level II**' from 20th June to 25th June 2022 conducted by Department of BAMMC of JVM's Degree College, Airoli.

Savitri

Dr. Savitri Dholey
Coordinator,
BMM/BAMMC

Leena Sarkar

Dr. (Mrs.) Leena Sarkar
Principal and Chairperson





DIWALI MAA DEGREE COLLEGE OF SCIENCE

AMRITLAL RAICHAND MEHTA DEGREE COLLEGE OF ARTS
PADMASHREE (DR.) R. T. DOSHI DEGREE COLLEGE OF COMPUTER SCIENCE

PLOT NO- 09, SECTOR-19, AIROLI, NAVI MUMBAI- 400708
NAAC RE-ACCREDITED 'A' GRADE (CGPA- 3.33) (2ND CYCLE)
(AFFILIATED TO UNIVERSITY OF MUMBAI)

CERTIFICATE

Awarded to **Shreyanka Shetty (SYBAMMC)** who successfully completed Certificate Course in '**Basic Grammar Level II**' from 20th June to 25th June 2022 conducted by Department of BAMMC of JVM's Degree College, Airoli.

Savitri

Dr. Savitri Dholey
Coordinator,
BMM/BAMMC

AIROLI

Sarkar

Dr. (Mrs.) Leena Sarkar
Principal and Chairperson

